WMCHealth 2024 Mission Statement

WMCHealth's vital mission is to provide the highest-quality care for all residents of the Hudson Valley regardless of ability to pay. WMCHealth will build on its long tradition of delivering the most advanced services in the region by providing a fiscally sound network that ensures access to a coordinated continuum of care for its community. As the region's only academic medical center-led network, WMCHealth is committed to educating the next generation of caregivers for the Hudson Valley and integrating research to advance treatment, expand knowledge, and improve lives.



Mission Statement Performance Goals - 2024

<u>Performance Goal 1:</u> Position WMCHealth as an "Employer of Choice" by focusing on our most valuable assets – our people

- > Implement initiatives to drive recruitment and retention of quality talent
- > Continue investments to improve medical group performance and integrate services

Performance Goal 2: Achieve Sustainable Growth Across WMCHealth

- > Advance clinical capabilities across the Network with key investments and service line developments
- > Drive innovation through the development of research programs and advanced care options

Performance Goal 3: Ensure Top-of-Mind Consumer Awareness and Selection of WMCHealth Services

- ➤ Enhance WMCHealth's brand awareness by educating consumers on our hospitals, physicians and clinical services
- Improve consumer ease of access to care

<u>Performance Goal 4:</u> Ensure Exceptional Patient Experience from "Door to Discharge" to Become a Destination of Choice for Patient and Their Families

- Continue investments that improve the patient and visitor experience
- Further integrate quality initiatives across the network

